



[logged in as MarkFord](#) | [Logout](#) | [Search](#)

AYANA Officially Launches with Grand Celebration in Phuket

PHUKET, THAILAND (November 29, 2025) - AYANA officially launched its brand with an exclusive celebration at the AYANA Gallery, introducing AYANA Circle – a lifestyle community and membership platform – and showcasing AYANA's recognition in the Luxury Lifestyle Awards TOP 100 Luxury Residences of the World 2025.

By Press Release

Tuesday 2 December 2025 04:00 PM



Ads by Google

[Send feedback](#)

[Why this ad?](#)



By continuing to use our site you consent to the use of cookies as described in our privacy policy. Accept and close

The evening, attended by members of the media, real estate professionals, clients and sponsors, featured show gallery presentations, a grand reveal ceremony with dance performances and live entertainment.

AYANA Circle: A New Approach to Luxury Living

The centerpiece of the evening was the unveiling of AYANA Circle, an integrated lifestyle community and membership platform that brings together hotels, residences, events and recreational experiences. Centered on five pillars – Wellness, Art & Culture, Music & Entertainment, Lifestyle & Community and Real Estate & Investment – the platform is designed to create a holistic ecosystem for high-net-worth individuals seeking authentic island living experiences.

"Tonight marks the beginning of a new chapter for luxury living in Phuket. AYANA Circle represents our commitment to creating more than just beautiful properties. We're building a lifestyle community where residents can truly flow their way, connecting through shared experiences in wellness, art, culture and meaningful relationships," said Ms. Korntip Reankrai, Board of Director, T.H. Group (the parent company of AYANA).

Portfolio Showcase

Guests viewed presentations of AYANA Soluna Villas, a hillside development with rainforest surroundings, AYANA Heights Seaview Residences with panoramic ocean views, and the newly unveiled AYANA Lumina Reserve, a super luxury hilltop development.

The properties feature three to five-bedroom private pool villas near beaches, international schools, healthcare facilities and shopping destinations, designed for owner-occupiers and investors. AYANA's Property Consultant Ms. Wing Lee and Board of Director Jimmy Yen guided guests through AYANA's portfolio.

An Evening of Celebration

Hosted by Miss AYANA 2025 and Miss Universe Thailand Top 5 finalist, Amandine Grasset (Ploy), the event featured a grand reveal ceremony with LED displays and dance performances. The evening included agent and partner awards sponsored by event supporters, live performances, wine, champagne and gourmet station dining.

Earlier, select guests participated in creative workshops at Moodcafé & Restaurant, including floral arrangement, ~~day painting~~ and mindful tasting experiences.

Building on Global Recognition

The launch follows AYANA's recent achievement of dual recognition in the Luxury Lifestyle Awards TOP 100 Global Rankings 2025, being named to both the TOP 100 Real Estate Developers of the World and having AYANA Soluna Villas selected for the TOP 100 Luxury Residences of the World.



Out of over 1,000 projects evaluated globally, AYANA secured positions in both categories – positioning the company among elite international developers and reinforcing Phuket's status as a world-class luxury real estate destination.

"Achieving dual recognition in the Luxury Lifestyle Awards TOP 100 validates our approach to development, combining thoughtful design, natural surroundings and sustainable practices. This recognition, alongside tonight's launch, positions AYANA to continue delivering exceptional properties that serve both lifestyle buyers and discerning investors," enthused T.H. Group's Chief Executive Officer, Wei Huang.

Market Positioning

Guided by the philosophy of "Flow Your Way," AYANA's launch represents a shift in Phuket's luxury real estate sector, moving beyond traditional property sales to create an integrated lifestyle ecosystem. The AYANA Circle platform enhances property value through community engagement and exclusive experiences.

AYANA introduced a new agent incentive program (valid from 1st December, 2025 to 1st March, 2026) offering rewards from resale units to yacht experiences and complimentary units for top performers achieving sales milestones from THB 20 million to THB 200

About AYANA

AYANA is a signature lifestyle real estate developer in Phuket, Thailand. AYANA creates elevated living experiences where panoramic sea views and lush mountain settings meet sustainable design. With projects including AYANA Heights Seaview Residences, AYANA Soluna Villas (recently recognized by the Luxury Lifestyle Awards 2025) and AYANA Lumina Reserve, AYANA delivers premium communities designed for both lifestyle enjoyment and long-term investment value. Guided by the philosophy of "Flow Your Way," AYANA creates spaces where life moves with you.

For more information: ayanaphuket.com

About AYANA Circle

AYANA Circle is a comprehensive lifestyle ecosystem that unifies AYANA's premium brands across hospitality, residences, events and recreation. The platform offers exclusive access to occasions and experiences spanning five themes: Wellness, Art & Culture, Music & Entertainment, Lifestyle & Community and Real Estate & Investment. The program creates a connected network where property owners, guests and lifestyle enthusiasts can access curated experiences and build meaningful connections.

←

Ads by Google

Send feedback

Why this ad? ⓘ

[Have a news tip-off? Click here](#)

Related stories

» [Fire breaks out at Moulin Rouge](#)

» [China conducts second day of military drills around Taiwan](#)

» [Phuket tests boat taxi service](#)

» [Thailand's Nominee Crackdown: Why Phuket Businesses Must Act Now](#)

» [Ceasefire allows some evacuees to return home](#)

» [Pickup truck driver lambasted for tailgating ambulance](#)

» [Chalong Police arrest police impersonators](#)

» [Patong announces road closures, fireworks ban for New Year](#)

» [PHUKET XTRA: VIDEO: Police Nab Wife For Stabbing Her Husband, Fatal Karon Motorbike Crash on Christmas || Dec 29](#)

» [Prasit sentenced to 1,210 years in jail for fraudulent loan schemes](#)

» [Tourism still a stalled engine](#)

» [Phuket's Srimant Ganapati Temple marks first anniversary](#)

» [Wife arrested after knife attack on husband](#)

» [Man accidentally shoots self after row with nephew](#)

» [Myanmar junta stages election after five years of civil war](#)